



September is HAPPY CAT MONTH

Help us Celebrate!

They rule the internet and are the most commonly owned pet, so it may seem like cats have it made in the kitty shade, right? Sadly, not so. It may surprise you to learn that most pet cats actually don't receive the veterinary care they need and deserve.

Because cats often give off a bit of a... oh, let's just say *independent* vibe, we tend to think of them as entirely self-sufficient, when they actually do need our help to stay healthy. In fact, preventive care and regular visits to your veterinarian for wellness exams are **just as important** for cats as they are for their canine counterparts - and a healthy cat is a happy cat!

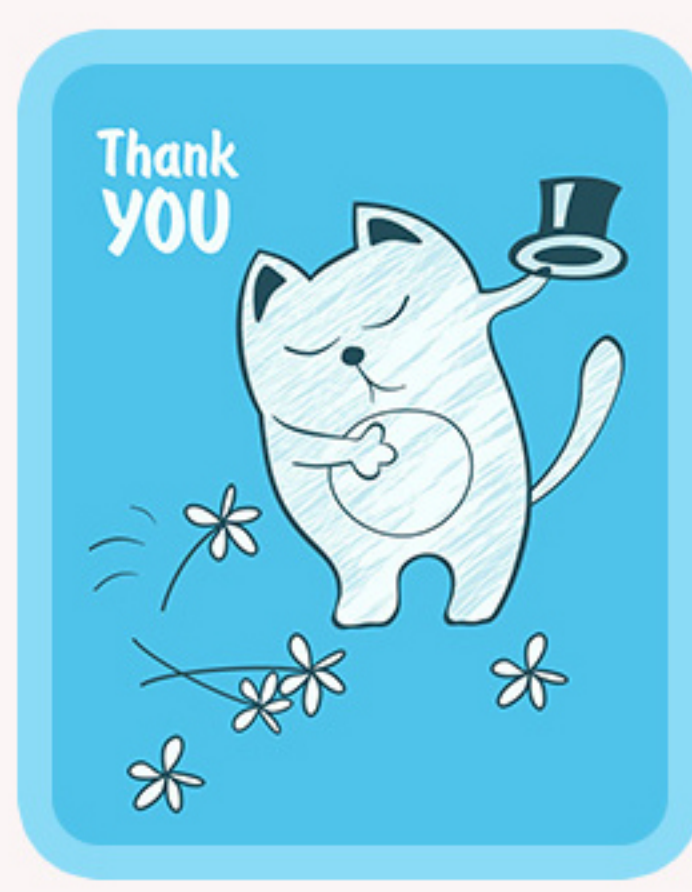
Whether you already have a cat in your life, are considering adding one to your family, or just know someone with a cat, we hope this feline-filled newsletter will help you to keep your favorite cat healthy and happy. We invite you to forward it to any friends with cats, too!

If you're planning to adopt a cat in the near future, be sure to check out our cat adoption website page! Purrs head bonks, and companionship lie within:

www.brittmooreanimalhospital.com/adoptacatmonth.pml

Top 5 Reasons for Regular Cat Check-ups

- Cats are great actors (think Oscar-winning great) and hide symptoms of illness. This natural cat behavior makes it easy for cat owners to miss signs of illness until their cat is **very** sick.
- This one's a two-fer: early diagnosis of illness means a better chance for full recovery, PLUS regular wellness care is less expensive than treatment for advanced diseases. Win-win!
- Is your cat indoors only? Great! But that doesn't make him impervious to feline viruses, and walls are no protection against non-viral diseases like dental disease and diabetes.
- Many common feline issues, like not using the litterbox, can be misconstrued by cat owners as a behavioral issue when it's actually caused by a physical problem. A wellness check-up is an opportunity to identify and treat the problem appropriately.
- Ever heard the term, "Happy wife, happy life"? The saying holds true for cats, too. A healthy, happy cat is more likely to be a pleasant and loving presence in your harmonious household!



Making the Trip

Now that we've covered the *why* of regular check-ups, let's talk about the *how*.

We're cat owners, too; we understand how difficult and stressful taking a cat to the vet can be. That's why we do everything we can to make our cat patients (and owners!) feel comfortable, safe, and stress-free when they're here at our practice.



You can help, too. Here are some steps you can take at home to drop the curtain on the vet visit drama:

- Keep the cat carrier out for your cat to get used to it, with familiar bedding in it to make it inviting.
- Leave the carrier door open so your cat can explore it without feeling trapped.
- Try a few short, trial trips in the carrier and car with rewards and nothing scary at the end of the ride.
- Talk to us! We may be able to help by prescribing a medication or recommending a product to help your feline friend's travel anxiety.

Be a Cat Whisperer

[The Catalyst Council](#) has provided this video with some handy tips on making trips to the vet a positive experience for your cat.

And here's a helpful article with some great advice on getting your cat to love the carrier!

[LEARN MORE](#)



Need any more convincing that cats are worthy of the TLC they need?

Check out these unsung heroes and their fearless feline acts of bravery on behalf of their humans.

[LEARN MORE](#)



If you'd like to schedule a check-up for or have questions about your favorite feline friend, please call us today! We look forward to speaking with you.

Sincerely,
The Team at Brittmoore Animal Hospital



Connect with
us online



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