

# Join the **C.A.R.E.**

Cats • Also • Require • Examinations

Dear John Doe,

You've got the window seat, the cat tree, the high quality diet, the water fountain, and the basket overflowing with toys. You've checked off a bunch of great boxes to help keep your cat healthy and happy, so kudos, our fellow feline fan! But don't forget this vital one: **regular wellness examinations**.

Why do cats also require exams, in addition to the great care you provide at home? Well, cats are **great** actors. They have a **natural ability to hide pain and discomfort**; it's a survival instinct that's stuck with them since before they were domesticated.



Of course you know what to do when your cat is limping, vomiting, or crying out in pain – get her to a veterinarian pronto! But, being the Meryl Streeps of the animal world, cats are masters at acting 'normal' even when abnormal things are going on inside their furry little bodies.

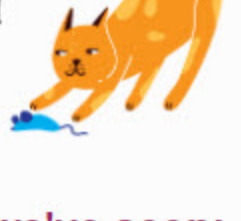


Anyone who's ever lived with a cat knows that they do weird stuff: going crazy over catnip, cramming themselves into tiny boxes, and chasing things we can't see. Their charming quirkiness makes it easy to overlook those times when their behavior or activity level seems off.

So, if your adorable furry weirdo is so good at keeping secrets, how are you supposed to know when something is really wrong, let alone catch it early? **That's where we come in!**



## It's time for an exam!



It's been a while since we've seen:

Pet Name #1, Pet Name #2

**BOOK NOW**

Or call us at (713) 468-8253

## Why Exams Matter



Cats need – **at the minimum – annual preventive care visits**, including a comprehensive physical exam, with their veterinarian to check for subtle signs of developing issues like dental disease, excessive weight gain/loss, and high blood pressure.



Many common feline problems, like urinating outside the litterbox, can be **mistaken for behavioral issues when there is actually a physical problem**. We can also help you decipher any behavioral issues that may actually point to underlying illness.



Because cats age much more quickly than we do, skipping annual preventive care check-ups between 1 and 5 years old is roughly **the same as you not visiting a doctor between the ages of 1 and 36**. If you wait until you're sure there's a problem, that problem may have already been brewing, and causing your cat pain or discomfort, for a very long time.



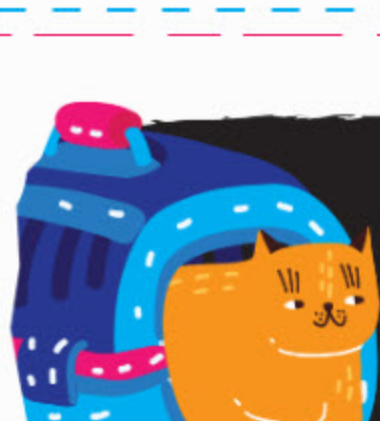
Indoor cats typically have longer life spans than their free-roaming counterparts overall, but sheltering them from the elements doesn't mean they are immune to **feline viruses, diabetes, and many other conditions**.



Benjamin Franklin once said, "An ounce of prevention is worth a pound of cure." He must have had pets, right? It may be an old saying but it holds true. Many illnesses and conditions are much more treatable when they're caught early, which is **good news for you, your cat, and your wallet!**

*And all this is why - even for the most pampered kitty in the world...*

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Need some help getting your cat to our practice comfortably & calmly?

**We can help. Give us a call!**

We understand that just getting your cat into a carrier can be challenging, and sometimes downright traumatizing for both of you. **If you're dreading the struggle of getting your cat to an appointment, please don't hesitate to call us** for guidance, information, tips. There are also products and medications that can help make the trip go smoothly for us all. [Click here](#) to learn what you can do at home to help.

Please call us at (713) 468-8253 if you have any questions or concerns about your cat or would like to schedule a checkup. We're happy to help and look forward to seeing you both!

Sincerely,  
Your friends at Brittmoore Animal Hospital