

Excuse us for in-purr-upting...



but cats need checkups, too!

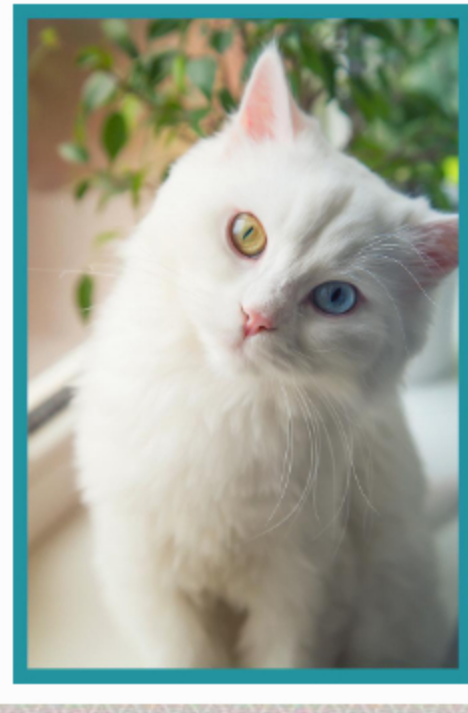
Dear John Doe,

Kittens are great, aren't they? Those little fluffballs are so adorable and small, their owners do all they can to make sure they're healthy and protected. But while most pet kittens visit the veterinarian before their 1st birthday, something troubling happens once kittens have grown up: **over half of adult cats don't see their veterinarian again until they suffer a medical problem.**

In fact, cats actually receive less medical attention throughout their lives than their canine pals, with an average of 26% fewer veterinary visits. It seems veterinary care for some cats has, well... gone to the dogs.



Bad puns aside, cats and dogs are equally awesome, of course (despite their whole dogs rule, cats drool debate!). So let's make sure our kitty friends are receiving the same amount of veterinary care, starting with **regular checkups**.



It's Checkup Time!

It's been a while since we've seen:
Pet Name #1, Pet Name #2

BOOK NOW

Or call us at (713) 468-8253

5 Great Reasons For Adult Cat Checkups



Cats are great actors and hide symptoms of illness extremely well. This natural cat behavior can give owners the impression that their cat is just fine, even missing signs of illness until their cat is **very** sick. Checkups let us check for subtle signs of developing issues.



Some of the most dangerous feline health issues, like excess weight and dental disease, like to **hide in plain sight**. It can be very tough to notice when a cat has moved from "fluffy" to overweight, and dental disease can be virtually invisible to owners.



Many common feline problems, like urinating outside the litterbox, can be misconstrued by owners as a behavioral issue when it's actually a **physical problem**. A preventive care checkup gives us an opportunity to work with you to identify and treat the problem appropriately.



This one's a two-*fur*: early diagnosis of problems is **best for your cat's prognosis, comfort, and for your wallet!** Illness and conditions are generally more treatable, and with less dramatic and expensive intervention, when they're caught early.



Cats age much more quickly than we do. By the time they hit 1 year old, they're about 15 in human years, and their 5 is comparable to our 36. So by skipping those vital checkups between 1 and 5 years old, it's roughly the same as **us not visiting a doctor between the ages of 1 and 36**.

That's a lot of time for problems to develop!



Need help getting your cat to us in calm & comfort?

Just let us know.

We're here to provide guidance, information, tips, even products and medications to help make your cat's visit go smoothly. [Click here](#) to learn what you can do at home to help.

Please call us at (713) 468-8253 if you have any questions or concerns about your cat or would like to schedule a checkup. We're happy to help and look forward to seeing you both!

Sincerely,

Your friends at Brittmoore Animal Hospital

Brittmoore Animal Hospital

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Houston, TX 77043 USA
(713) 468-8253

<http://www.brittmooreanimalhospital.com>

Manage your pet's healthcare
Anywhere. Anytime. Online.

